

07 November 2002

## PRESS RELEASE

### Study Cairns Launches Web-site ...

Study Cairns, the cluster of international education providers in Tropical North Queensland, launched its website on 18 October, at: [www.studycairns.com.au](http://www.studycairns.com.au)

Dedicated to 'Serious Study in Paradise', the members of Study Cairns see the website as their prime international marketing tool. The site is already attracting interest with requests for membership and numerous business referrals.

Complementing this publicity for the high quality education of all kinds offered in the Cairns region is a visit to Japan this month by the Study Cairns Marketing Manager.

The group includes primary and secondary schools, language centres, study tours, vocational training colleges and James Cook University. The website highlights the study pathways that the linkages between these providers affords.

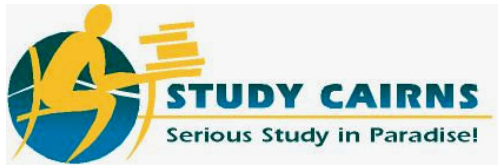
Study Cairns enjoys the support of the Department of Trade and Regional Services, the Cairns Region Economic Development Corporation and State Development. Highlighting the major contribution the education industry makes within the local economy.

The web-site and its other initiatives - such as the recent Guidelines for Home Stays - show the vigorous and vital commitment of Study Cairns to the provision of education in Tropical North Queensland.

To find the new site: [www.studycairns.com.au](http://www.studycairns.com.au)

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