

To Whom it May Concern

The international education and training industry contributes significantly to the economic, social and cultural development of the State of Queensland. In fact, in 2007, the industry contributed over \$1.6 billion in export earnings to the Queensland economy.

The Cairns region, with the support of its international education and training network, Study Cairns, has gone from strength to strength in recent years as a study destination, contributing \$50 million to the economy of Cairns in 2004. It is estimated that this figure will increase to about \$140 million by 2014.

Queensland Education and Training International (QETI) is the Queensland Government's lead agency for the industry and is dedicated to assisting regional industry to grow by providing support to regional cluster groups such as Study Cairns. Since 2002, QETI has supported Study Cairns through the provision of project funding, facilitating networking and market intelligence opportunities and by providing professional development for international education and training staff.

As one of the State's fastest growing centres, Cairns will play an important role in the Queensland international education and training industry over the coming years. The Study Cairns network is an essential part of this industry and ensures a coordinated approach to marketing the Cairns region as a unique and high quality education destination.

Yours sincerely



Greg Milne  
Executive Director  
Queensland Education and Training International