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FOR IMMEDIATE RELEASE

Photo caption: The Winner of Study Cairns' 'Unlock the Cairns in You' Instagram Competition will also win a day trip to the Great Barrier Reef courtesy of Sunlover Reef Cruises. Photo Credit: Sunlover Reef Cruises

Study Cairns competition gains support from locals

Have you ever wanted to experience the Great Barrier Reef? Well here is your chance!

Study Cairns' 'Unlock the Cairns in You' Instagram Competition prize has amplified with local company, Sunlover Reef Cruises donating an adult pass for a Moore Reef Day Tour to the Outer Great Barrier Reef.

Study Cairns President Carol Doyle said the additional prize was welcomed by the organisation.

"It is great to see local businesses jumping on board to support the competition by offering substantial offerings like this," Ms Doyle said.

"The tour experience is priceless; well worth submitting an entry into the competition."

Sunlover Reef Cruises' Director of Sales and Marketing Martina Neidig said the day tour will give the winner a chance to experience the beauty of Cairns in an offshore environment.

"It is not every day students are presented with an opportunity like this and we are very happy to be able to offer the tour pass," Ms Neidig said.

"The student will enjoy a delicious chef-prepared buffet luncheon, a guided coral viewing tour, a snorkelling adventure and an on-board experience with unique marine life."

The competition is open to students who are currently enrolled in an accredited program in Cairns.

Entrants are required to create a short 60 second video outlining what they love about Cairns, post the video to their public Instagram account and hashtag Study Cairns as well as their educational provider.

Entries must be submitted by Thursday, 19th May 2016. For more information visit

www.facebook.com/studycairns

For more information:

Carol Doyle, Study Cairns

Ph: 0418 11 99 46