

LIVE, STUDY & WORK IN CAIRNS

STUDY CAIRNS



Join Study Cairns:
Your Gateway to International Education Excellence

**MEMBERSHIP
PROSPECTUS**

2025

THE ROLE OF STUDY CAIRNS

MISSION STATEMENT:

To be the foremost representative organisation for international education and training in Cairns.

Founded in 1997, Study Cairns has flourished as the prominent representative entity for the international education and training sector in the Cairns region. Led by a dedicated volunteer Executive Committee, Study Cairns actively fosters business growth for its members by facilitating networking, sharing resources, and advocating for their interests.

Study Cairns is featured in the Cairns Regional Economic Development Strategy 2022-2026 as the lead representative organisation actively promoting international education and training. We play a pivotal role in attracting export dollars into the regional economy.

OUR STRENGTHS:

At Study Cairns, we thrive on:

PROMOTING CAIRNS GLOBALLY Elevating the international awareness of Cairns as a premier regional international education and training destination.

SUPPORTING MEMBERS Facilitating business development through networking, resource sharing, and advocacy.

SUPPORTING STUDENTS Advocating and supporting best practices to ensure positive student experiences in a multicultural living environment.

OUR GOAL:

Study Cairns purpose is to maximise opportunity and prosperity through a unified approach on education and training. Through an agreed and coordinated approach, we aspire to strengthen Cairns as a leading regional international education and training destination and maximise opportunities for learning and prosperity for current and future generations.

OUR FOCUS:

BRAND AWARENESS Position Cairns as the top regional international education destination in Australia.

SUSTAINABLE GROWTH Collaborate with local and international stakeholders to develop the region's education and training resources.

STUDENT EXPERIENCE Advocate for best practices that create positive student experiences.

OUR VALUES:

CUSTOMER SERVICE We value exceptional customer service.

LEADERSHIP We lead through advocacy and business development.

DIVERSITY We cherish diversity.

ACCOUNTABILITY We provide a transparent and accountable service.



ABOVE LEFT: JAMES COOK UNIVERSITY **ABOVE RIGHT:** TAFE QUEENSLAND.

OUR MEMBERS

Study Cairns members include education and training providers, study tour operators, education/migration agents, student accommodation providers and tourism operators.

Collaborating closely with key stakeholders, Study Cairns strives to enhance global recognition of Cairns as a sought-after destination offering a wide array of high-quality study options and fostering a positive student experience within a welcoming and diverse multicultural setting.

PLATINUM

James Cook University, Central Queensland University, TAFE Queensland



GOLD

Cairns College of English and Business, Cairns State High School, EIM Training, ICQ/Demi International, Peace Lutheran College, St Augustine's College, Sun Pacific College, Trinity Bay High School



SILVER

Banora international, Cairns Aquarium, Cairns Convention Centre, Cairns Kangarooms, Cairns Sharehouse, CAPTA Group, Clear Migration, Down Under Cruise & Dive, Entrada Travel Group, Experience Co, FNQ Employment, Hartley's Group, Lanza Legal, Immigration Gurus, Migration Plus, MiHaven Living, Skyrail, Sunlover Cruises, Ultimate Party Bus, UMI arts



BRONZE

Kulu Accounting



OUR COMMITMENT:

As a Study Cairns member, we commit to:

- Provide quality services catering to international students' needs.
- Actively participate in Study Cairns initiatives.
- Uphold Study Cairns' reputation.
- Prioritise students' interests and uphold quality and financial standards.
- Comply with relevant regulations.
- Market products responsibly and accurately.
- Recommend fellow Study Cairns members for business opportunities.



ABOVE: CAIRNS COLLEGE OF ENGLISH AND BUSINESS AND KANGAROOS



ABOVE: STUDENTS IN HUB.

OUR SERVICES:

Cairns Student Hub: Your Beacon in Cairns The Cairns Student Hub, located in the heart of Cairns CBD, is your one-stop solution for international students.

Our services include:

- Orientation to Cairns
- Mental health and well-being support
- Employability programs
- Accommodation guidance
- Cultural and religious support
- Employment advice
- English language assistance
- Social networking activities

EMPOWERING OPPORTUNITIES:

A Glimpse of What Awaits

- **Trade Missions and Educational Exhibitions:** Priority access to high-level missions in key markets.
- **Industry Briefings:** Insights from Austrade, Department of Home Affairs, and other strategic partners.
- **Agent Familiarisation Programs:** Showcase your services and facilities to visiting education agents.
- **Study Tours and Professional Visitor Programs:** Exclusive opportunities to host study tours and provide accommodation, transport, and sightseeing tours.
- **Marketing and Promotional Services:** Showcase your brand on the Study Cairns website and at industry events.
- **International Student Ambassador Program:** Join hands with our international student ambassadors to share their experiences.
- **Networking Functions:** Connect with industry leaders at our networking events.
- **Market Intelligence Updates:** Stay informed about the latest trends in international education.

MEMBERSHIP BENEFITS

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
CONNECTIONS AND EVENTS				
Exclusive invitation to member events and workshops (approximately 6 p/a)	×	×	×	×
Facilitated introductions to other Study Cairns members and access to industry networks	×	×	×	×
Access to Study Cairns staff for IET advice	×	×		
Opportunity to participate in Agent familiarisations – onshore/offshore	×	×	×	
Opportunity to co-exhibit at IET trade shows	×	×		
Opportunity to participate in Study Cairns trade missions	×	×	×	
MARKETING AND MEDIA OPPORTUNITIES				
Profile on Study Cairns website – logo, image, testimonial video and social links	×	×	×	
Content sharing through Study Cairns digital media channels. Opportunity to promote your organisation's special events and unique achievements	×	×	×	
Opportunity to provide content and articles to Study Cairns newsletter	×	×	×	
STUDENT EXPERIENCE				
Opportunity for student participation in the Study Cairns Ambassador program	×	×		
Student participation in Study Cairns events such as student employability and leadership workshops	×	×		
Access to the Cairns Student Hub suite of services for your students	×	×		
VOTING RIGHTS				
Opportunity to nominate for the Study Cairns Executive Committee	×	×	×	
Two votes at member meetings and AGM	×	×		
One vote at member meetings and AGM			×	

CATEGORIES AND FEES

Membership fees are based on a financial year July-June, with new members charged on a pro-rata basis for the first year. Membership fees entitle education institutions to access Study Cairns initiatives. Specific service requests and tailored activities may attract additional fees on a per case basis.

PLATINUM MEMBERSHIP

Definition: Large CRICOS¹ international education and training provider.

Annual Fee: \$6,050 + GST / annum.

SILVER MEMBERSHIP

Definition: Affiliated supplier or business in the international education industry

Annual Fee: \$605 + GST / annum.

GOLD MEMBERSHIP

Definition: Medium-small CRICOS international education and training provider

Annual Fee: \$1210 + GST / annum.

BRONZE MEMBERSHIP

Eligibility: Individual supporting the international education and training industry

Annual Fee: \$121 + GST / annum.

APPLICATION PROCESS:

Visit the Study Cairns website and apply online
<https://studycairns.com.au/about/membership-study-cairns/>

For any questions please contact:
admin@studycairns.com.au or call 0411 984 589



ABOVE: TAFE QUEENSLAND.

TERMS AND CONDITIONS:

Study Cairns reserves the right to:

- I. Accept or decline any application for membership at its discretion
- II. Cancel benefits to any member who does not demonstrate a commitment to the objectives, strategies, role and functions of Study Cairns.
- III. Allocate at its discretion, a category of membership.
- IV. Alter any terms, conditions and rates of membership at any time during the period of membership.

Membership benefits are effective from the date of membership payment.

Study Cairns membership does not guarantee your inclusion in marketing material.

All potential members are subject to Executive Committee approval and must not be under investigation from a statutory authority or government department as a membership requirement.

All CRICOS provider applications will be referred to relevant bodies for advice, such as the Department of Education, Study Queensland, Australian Skills Quality Authority (ASQA) and Tertiary Education Quality Standards Agency (TEQSA).

¹Commonwealth Register for International Courses for Overseas Students



LEFT: STUDY CAIRNS BBQ.

STUDY GREAT,
LEAVE GREATER!



ABOVE: CAIRNS COLLEGE OF ENGLISH AND BUSINESS.



ABOVE: INTERNATIONAL STUDENTS ON REEF TRIP.

STUDY CAIRNS

FOR GENERAL ENQUIRES OR MEMBERSHIP/ SPONSORSHIP INFORMATION:



www.studycairns.com.au



admin@studycairns.com.au



61 (0) 411 984 589

VISIT THE CAIRNS STUDENT HUB: Shop 2 – 93-105 Lake Street, Cairns QLD 4870